



## **Simone Thomsen**

**President and Representative Director  
Eli Lilly Japan K.K.**

Simone Thomsen joined Eli Lilly & Company in 2002 and was appointed President and General Manager for Eli Lilly Japan effective September, 2019.

Prior to this, Simone held several positions within Eli Lilly & Co. She began her career with Lilly in Germany as the Department Head of New Product Planning followed by Head of sales for the countries Germany, Austria, and Switzerland. In 2005, she moved to the corporate headquarters of Eli Lilly & Co. in Indianapolis (USA) and she took on the post of International Marketing Leader Cardiovascular. This put her in charge of global product planning for a new product in the field of cardiology. In 2008, she took over as Managing Director of Lilly Austria in Vienna before in 2011 she moved with her family to Japan heading up the marketing department of Lilly Japan as Senior Director Marketing and CMO. In 2014, she was promoted to VP and General Manager of the German Hub which comprises of Lilly Germany, Austria, and Switzerland. She was also a Board member of the VFA, VCI Hesse and AmCham. From 2018 onwards she had taken over the role of VP Marketing of Lilly's International Business Unit being based out of Indianapolis, USA.

Simone was born in Germany and completed her studies in business administration and the Japanese studies in 1997, obtaining degrees in Ludwigshafen am Rhein (Germany) and Kumamoto (Japan). In 2001, she obtained an MBA from the NIMBAS Management Institute in Utrecht (Netherlands) as well as from its partner university in Bradford (UK).





**Patrick Jonsson**  
**President**  
**Lilly USA**

Patrik Jonsson is senior vice president, president of Lilly USA and chief customer officer at Eli Lilly and Company.

Since joining Lilly in 1991 as a sales representative, Patrik has held a number of positions in sales, marketing, and general management. He served as European marketing director for Zyprexa and the neuroscience customer group, as managing director of Sweden and later of Scandinavia (Sweden, Norway and Denmark), and as president and general manager of Eli Lilly Italia. In 2012, when Lilly announced a new structure for the company's European business, Patrik assumed additional responsibilities for the countries in Central and South Eastern Europe. In 2014, he became president and general manager of Eli Lilly Japan, and in 2019, he became president of Lilly's Bio-Medicines business unit.

Patrik is a business graduate from Lund University, School of Economics and Management, Sweden.

He is the past chair of the Japan-based Executive Committee of PhRMA and served on the board of the American Chamber of Commerce in Japan.

